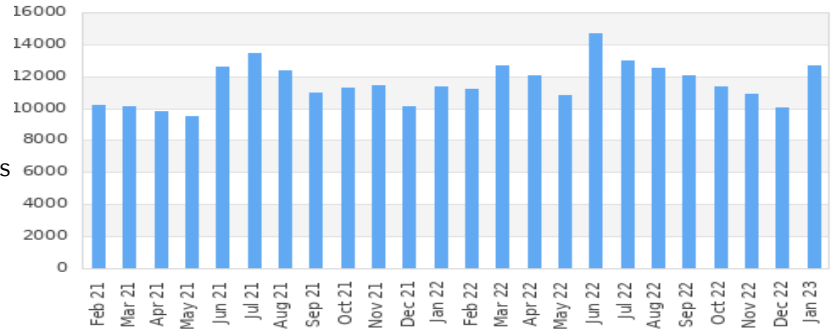


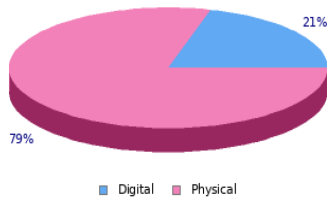
**Monthly Stats Brief Narrative**

Through January 2023, the number of patrons entering our buildings increased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials increased year-to-date compared to 2022. About 12% of our registered cardholders checked out a physical item this past month, while about 4% of registered cardholders checked out a digital item.

District Total Checkouts Over 24 Months



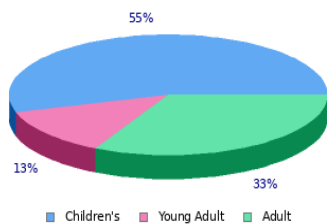
Digital vs. Physical Circulation YTD



Digital usage has comprised about 21% of total materials use year-to-date through January 2023, and digital usage stayed about the same from this time in 2022.

In January 2023, BDL patrons saved \$104,169.60 by checking out 10,019 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to \$104,169.60.

Programs Offered in 2023 YTD



Compared to this time year-to-date 2022, the number of programs BDL offered has increased. Attendance at programs greatly increased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at <https://www.BranchDistrictLibrary.org/stats>.

## Attendance

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Attendance	8,771	8,771 (+30%)	113,927 (+49%)	76,553 (+21%)	63,336 (-66%)	183,677 (-4%)	191,866 (-1%)
Curbside Service Uses (Tracking since 2020)	4	4 (-60%)	130 (+829%)	14	0	0	0
Hours Open	639.50	639.50 (-14%)	10,816.50 (+2%)	10,655.00 (+49%)	7,132.50 (-37%)	11,250.25 (-9%)	12,387.00 (+14%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	247.00		241.00 (+1%)	239.00 (+1%)	237.00 (-2%)	241.00 (-2%)	245.00

## Patrons

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Population in our Service Area (Tracking Since 2018)	46,464	46,464 (avg) (+3%)	46,339 (avg) (+3%)	44,996 (avg) (+0%)	44,931 (avg) (0%)	45,093 (avg) (0%)	45,113 (avg)
Library Card Holders	14,406	14,406 (avg) (-37%)	15,758 (avg) (-29%)	22,337 (avg) (+5%)	21,365 (avg) (+4%)	20,493 (avg) (-4%)	21,350 (avg) (-16%)
Patrons Who Checked Out a Physical Item	1,664	1,664 (avg) (+10%)	1,722 (avg) (+27%)	1,359 (avg) (+23%)	1,102 (avg) (-48%)	2,136 (avg) (-2%)	2,180 (avg) (-5%)
New Library Card Holders Added	94	94 (+52%)	1,159 (+58%)	732 (-44%)	1,304 (+111%)	618 (-39%)	1,021 (+21%)
In-House Holds Filled for Our Library Card Holders	1,042	1,042 (+10%)	10,395 (-3%)	10,696 (+13%)	9,467 (-10%)	10,527 (-4%)	10,987 (-6%)
Active Hoopla Users	357	357 (avg) (+11%)	313 (avg) (+8%)	291 (avg) (-10%)	322 (avg) (+11%)	290 (avg) (+14%)	255 (avg) (+50%)
Active OverDrive Users	282	282 (avg) (+11%)	247 (avg) (+11%)	223 (avg) (-5%)	234 (avg) (+10%)	213 (avg) (+18%)	180 (avg) (+27%)

## Physical Collection

Tracking Item-Type Breakdown Since 8/2017

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Physical Books and All other Print Materials in the Catalog	93,736		93,637 (+2%)	91,417 (+0%)	91,278 (-8%)	98,689 (-2%)	100,253 (0%)
Physical Audiobooks in the Catalog	1,964		1,983 (+6%)	1,875 (-4%)	1,949 (+9%)	1,783 (-5%)	1,881 (+2%)
Physical Video Materials in the Catalog	12,076		12,136 (+4%)	11,646 (+3%)	11,352 (-1%)	11,460 (+8%)	10,579 (+1%)
Physical Music Recordings in the Catalog	42		42	42 (-76%)	178 (+12%)	159 (-53%)	337 (-2%)
<b>TOTAL Physical Items in the Catalog</b>	<b>107,906</b>		<b>108,050 (+3%)</b>	<b>104,980 (0%)</b>	<b>105,257 (-6%)</b>	<b>112,053 (-1%)</b>	<b>113,050 (+0%)</b>

## Digital Collection

Tracking Since 8/2017

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Ebooks in All Digital Collections	790,686		781,802 (+21%)	648,146 (+35%)	480,691 (+30%)	370,666 (+21%)	306,595 (+33%)
Audiobooks in All Digital Collections	186,541		184,410 (+13%)	162,946 (+26%)	128,892 (+50%)	86,004 (+19%)	71,995 (+36%)
Video Materials in All Digital Collections	25,364		25,502 (+13%)	22,520 (+27%)	17,791 (+9%)	16,267 (+14%)	14,229 (-10%)
Music Recordings in All Digital Collections	356,020		352,092 (+1,549%)	21,347 (-92%)	273,294 (+1%)	271,614 (+13%)	239,705 (-14%)
Periodicals in All Digital Collections	4,512		4,602 (+19%)	3,881 (+6%)	3,668	0	0
<b>TOTAL of All Digital Collections</b>	<b>1,363,123</b>		<b>1,348,408 (+57%)</b>	<b>858,840 (-5%)</b>	<b>904,336 (+21%)</b>	<b>744,551 (+18%)</b>	<b>632,524 (+9%)</b>

## Total Collection

Tracking Since 8/2017

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Combined Physical Items	107,906		108,050 (+3%)	104,980 (0%)	105,257 (-6%)	112,053 (-1%)	113,050 (+0%)
Combined Digital Collections	1,363,123		1,348,408 (+57%)	858,840 (-5%)	904,336 (+21%)	744,551 (+18%)	632,524 (+9%)
<b>TOTAL of all Collections</b>	<b>1,466,517</b>		<b>1,451,856 (+51%)</b>	<b>959,939 (-5%)</b>	<b>1,009,593 (+18%)</b>	<b>856,604 (+15%)</b>	<b>745,574 (+8%)</b>

## Use of Physical Items

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Checkouts of Cataloged Items	6,780	6,780 (+6%)	81,982 (+20%)	68,460 (+31%)	52,227 (-53%)	110,285 (-3%)	113,128 (-6%)
Renewals of Cataloged Items	712	712 (-9%)	10,471 (+21%)	8,639 (+20%)	7,181 (-47%)	13,490 (-1%)	13,607 (-8%)
Items Used in the Library But Not Checked Out	1,042	1,042 (+295%)	4,468 (+90%)	2,350 (-63%)	6,404 (+54%)	4,166 (+49%)	2,803 (-8%)
Checkouts of Uncataloged Items	188	188 (+47%)	1,224 (-19%)	1,505 (+50%)	1,001 (-70%)	3,294 (-16%)	3,904 (+38%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	750	750 (+18%)	6,802 (-3%)	6,981 (+52%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	547	547 (-7%)	6,136 (+7%)	5,712 (+80%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)
<b>TOTAL Use of Physical Items</b>	<b>10,019</b>	<b>10,019 (+14%)</b>	<b>111,083 (+19%)</b>	<b>93,647 (+26%)</b>	<b>74,587 (-50%)</b>	<b>148,690 (-3%)</b>	<b>153,029 (-3%)</b>

## Use of Digital Resources

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
OverDrive Checkouts	1,266	1,266 (+3%)	13,338 (+0%)	13,294 (+2%)	13,051 (+21%)	10,822 (+14%)	9,501 (+21%)
Hoopla Checkouts	1,274	1,274 (+18%)	13,139 (+5%)	12,507 (-8%)	13,604 (+9%)	12,530 (-2%)	12,796 (+20%)
All Other Digital Services	75	75 (-73%)	5,077 (-50%)	10,131 (+42%)	7,140 (-33%)	10,604 (+11%)	9,572 (-72%)
<b>TOTAL Use of Digital Resources</b>	<b>2,615</b>	<b>2,615 (+1%)</b>	<b>31,554 (-13%)</b>	<b>36,284 (+4%)</b>	<b>34,861 (+3%)</b>	<b>33,956 (+7%)</b>	<b>31,869 (-39%)</b>

## Total Item Usage

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Combined Checkouts of Physical Items	10,019	10,019 (+14%)	111,083 (+19%)	93,647 (+26%)	74,587 (-50%)	148,690 (-3%)	153,029 (-3%)
Combined Use of Digital Resources	2,615	2,615 (+1%)	31,554 (-13%)	36,284 (+4%)	34,861 (+3%)	33,956 (+7%)	31,869 (-39%)
<b>TOTAL Uses of All BDL Items</b>	<b>12,634</b>	<b>12,634 (+11%)</b>	<b>142,637 (+10%)</b>	<b>129,931 (+19%)</b>	<b>109,448 (-40%)</b>	<b>182,646 (-1%)</b>	<b>184,898 (-12%)</b>

## Cataloging

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Physical Items Added to the Catalog	812	812 (0%)	9,822 (-16%)	11,665 (+17%)	9,938 (+2%)	9,719 (-12%)	11,056 (+0%)
Physical Items Deleted from the Catalog	967	967 (+2,002%)	6,860 (-58%)	16,482 (-3%)	17,003 (+58%)	10,769 (-2%)	10,941 (-55%)

## Reference Questions

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
General Reference Questions in Person	1,015	1,015 (+34%)	10,696 (+27%)	8,431 (+94%)	4,347 (-50%)	8,748 (+32%)	6,641 (-12%)
Questions via Telephone Calls	597	597 (+23%)	6,233 (+8%)	5,765 (+26%)	4,559 (+11%)	4,111 (+6%)	3,866 (-24%)
Reference Questions Delivered Online	2	2 (-93%)	215 (-22%)	275 (+13%)	243 (-14%)	281 (+85%)	152 (-35%)
In-Person Questions on Computer or Internet Use	299	299 (+13%)	4,028 (+10%)	3,675 (+33%)	2,767 (-63%)	7,505 (+6%)	7,068 (-3%)
In-Person Questions about Our Online Databases	32	32 (+357%)	152 (+7%)	142 (+33%)	107 (-69%)	349 (-15%)	409 (+13%)
In-Person Tax Form Questions	51	51 (+24%)	213 (-9%)	233 (-19%)	286 (-12%)	326 (-37%)	518 (+5%)
<b>TOTAL of All Reference Questions</b>	<b>1,996</b>	<b>1,996 (+26%)</b>	<b>21,537 (+16%)</b>	<b>18,521 (+50%)</b>	<b>12,309 (-42%)</b>	<b>21,320 (+14%)</b>	<b>18,654 (-11%)</b>

## Notary Services

Began 9/2017

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Patrons Who Used our Free Notary Services	14	14 (+133%)	125 (+81%)	69 (+50%)	46 (-52%)	95 (+44%)	66 (+371%)
Documents Notarized	24	24 (+243%)	257 (+129%)	112 (+107%)	54 (-56%)	124 (+85%)	67 (+253%)

## MeLCat

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Requests from BDL Patrons for Items at Other MeLCat Libraries	776	776 (+15%)	7,156 (-3%)	7,375 (+47%)	5,026 (-52%)	10,538 (+1%)	10,462 (+20%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	750	750 (+18%)	6,802 (-3%)	6,981 (+52%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)
Requests from Other MeLCat Libraries for Items at BDL	566	566 (-1%)	6,113 (+1%)	6,067 (+49%)	4,067 (-52%)	8,405 (-18%)	10,296 (+29%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	547	547 (-7%)	6,136 (+7%)	5,712 (+80%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)

## Programs Held

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Early Childhood Literacy Programs Held (Tracking since 2021)	38	38 (+58%)	234 (+102%)	116	0	0	0
Juvenile Programs Held	47	47 (-4%)	532 (+83%)	290 (-47%)	551 (-31%)	804 (+10%)	730 (+1%)
Young Adult Programs Held	11	11 (-61%)	237 (+81%)	131 (-5%)	138 (-55%)	304 (-10%)	338 (+41%)
Adult Programs Held	28	28 (+155%)	155 (+36%)	114 (-56%)	257 (+54%)	167 (+23%)	136 (-7%)
All-Ages Programs Held (Tracking since 2021)	14	14 (+133%)	82 (+2%)	80	0	0	0
Early Childhood Literacy Summer Reading Programs Held (Tracking since 2021)	0	0	41 (+356%)	9	0	0	0
Juvenile Summer Reading Events Held	0	0	141 (+47%)	96	0	173 (+52%)	114 (+20%)
Young Adult Summer Reading Events Held	0	0	27 (+8%)	25	0	61 (+24%)	49 (-14%)
Adult Summer Reading Events Held	0	0	28 (+4%)	27	0	17 (+467%)	3
All-Ages Summer Reading Programs Held (Tracking since 2021)	0	0	19 (-27%)	26	0	0	0
Computer Classes Held	0	0	11 (+1,000%)	1	1 (-99%)	81 (+305%)	20 (-9%)
<b>TOTAL of All Programs</b>	<b>138</b>	<b>138 (+17%)</b>	<b>1,507 (+65%)</b>	<b>915 (-3%)</b>	<b>947 (-41%)</b>	<b>1,607 (+16%)</b>	<b>1,390 (+9%)</b>

## Program Attendance

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Attendees at Early Childhood Literacy Programs (Tracking since 2021)	445	445 (+256%)	2,362 (+70%)	1,389	0	0	0
Attendees at Juvenile Programs	333	333 (-21%)	5,393 (+26%)	4,270 (-83%)	25,317 (+73%)	14,654 (-7%)	15,725 (+2%)
Attendees at Young Adult Programs	31	31 (-67%)	1,515 (+85%)	817 (-75%)	3,204 (+29%)	2,489 (-23%)	3,218 (-15%)
Attendees at Adult Programs	72	72 (+22%)	1,069 (-46%)	1,971 (-88%)	16,263 (+519%)	2,627 (+33%)	1,970 (0%)
Attendees at All-Ages Programs (Tracking since 2021)	258	258 (+378%)	3,542 (-22%)	4,547	0	0	0
Attendees at Early Childhood Literacy Summer Reading Programs (Tracking since 2021)	0	0	424 (+190%)	146	0	0	0
Attendees at Juvenile Summer Reading Events	0	0	3,415 (+90%)	1,798	0	4,186 (+8%)	3,864 (+24%)
Attendees at Young Adult Summer Reading Events	0	0	361 (+99%)	181	0	279 (-16%)	333 (-50%)
Attendees at Adult Summer Reading Events	0	0	231 (+29%)	179	0	310 (+265%)	85
Attendees at All-Ages Summer Programs (Tracking since 2021)	0	0	1,226 (+68%)	730	0	0	0
Attendees at Computer Classes	0	0	12 (+1,100%)	1	0	26 (+30%)	20 (-5%)
<b>TOTAL of All Program Attendance</b>	<b>1,139</b>	<b>1,139 (+51%)</b>	<b>19,550 (+22%)</b>	<b>16,029 (-64%)</b>	<b>44,784 (+82%)</b>	<b>24,571 (-3%)</b>	<b>25,215 (+1%)</b>

## Summer Reading Overview

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Juveniles Signed Up for Summer Reading Program	0	0	527 (+29%)	407 (+347%)	91 (-87%)	711 (-5%)	747 (-35%)
Young Adults Signed up for Summer Reading Program	0	0	336 (+336%)	77 (+166%)	29 (-78%)	134 (-65%)	378 (-2%)
Adults Signed Up for Summer Reading Program	0	0	145 (+19%)	122 (+270%)	33 (-79%)	159 (-36%)	248 (+112%)
Juveniles who Completed Summer Reading Program	0	0	355 (+61%)	220 (+142%)	91 (-76%)	385 (+48%)	260 (-50%)
Young Adults who Completed Summer Reading Program	0	0	50 (+32%)	38 (+31%)	29 (-63%)	79 (-41%)	135 (-50%)
Adults who Completed Summer Reading Program	0	0	31 (+3%)	30 (-9%)	33 (-72%)	118 (-28%)	165 (+72%)
Juvenile Summer Reading Events Held	0	0	141 (+47%)	96	0	173 (+52%)	114 (+20%)
Young Adult Summer Reading Events Held	0	0	27 (+8%)	25	0	61 (+24%)	49 (-14%)
Adult Summer Reading Events Held	0	0	28 (+4%)	27	0	17 (+467%)	3
Attendees at Juvenile Summer Reading Events	0	0	3,415 (+90%)	1,798	0	4,186 (+8%)	3,864 (+24%)
Attendees at Young Adult Summer Reading Events	0	0	361 (+99%)	181	0	279 (-16%)	333 (-50%)
Attendees at Adult Summer Reading Events	0	0	231 (+29%)	179	0	310 (+265%)	85

## Summer Reading Program Signups

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Juveniles Signed Up for Summer Reading Program	0	0	527 (+29%)	407 (+347%)	91 (-87%)	711 (-5%)	747 (-35%)
Young Adults Signed up for Summer Reading Program	0	0	336 (+336%)	77 (+166%)	29 (-78%)	134 (-65%)	378 (-2%)
Adults Signed Up for Summer Reading Program	0	0	145 (+19%)	122 (+270%)	33 (-79%)	159 (-36%)	248 (+112%)
<b>TOTAL Summer Reading Program Signups</b>	<b>0</b>	<b>0</b>	<b>1,008 (+66%)</b>	<b>606 (+296%)</b>	<b>153 (-85%)</b>	<b>1,004 (-27%)</b>	<b>1,373 (-17%)</b>

## Summer Reading Program Completions

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Juveniles who Completed Summer Reading Program	0	0	355 (+61%)	220 (+142%)	91 (-76%)	385 (+48%)	260 (-50%)
Young Adults who Completed Summer Reading Program	0	0	50 (+32%)	38 (+31%)	29 (-63%)	79 (-41%)	135 (-50%)
Adults who Completed Summer Reading Program	0	0	31 (+3%)	30 (-9%)	33 (-72%)	118 (-28%)	165 (+72%)
<b>TOTAL Summer Reading Program Completions</b>	<b>0</b>	<b>0</b>	<b>436 (+51%)</b>	<b>288 (+88%)</b>	<b>153 (-74%)</b>	<b>582 (+4%)</b>	<b>560 (-37%)</b>

## Library-Provided Computer Services

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
One-hour sessions on Library Wifi	42,043	42,043 (+127%)	364,501 (+25%)	290,877 (+2%)	284,892 (-40%)	474,750 (+2%)	465,219 (+9%)
Desktop, Laptop, and Tablet Computers Available for Public Use	92		92	92 (+5%)	88	88 (-1%)	89 (+22%)
Sessions on Library-Provided Computers	1,356	1,356 (+22%)	18,724 (+57%)	11,926 (+24%)	9,604 (-73%)	35,720 (-22%)	45,687 (+3%)
Hours Library-Provided Computers Used (Tracking Since 2018)	625.74	625.74 (-21%)	10,802.44 (+60%)	6,735.18 (+12%)	6,031.58 (-75%)	24,280.36 (-2%)	24,701.55
Desktop, Laptop, and Tablet Computers Available for Staff Use	53		53 (-4%)	55 (+6%)	52	52 (+4%)	50 (+22%)

## Website Stats

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Monthly Website Sessions	4,222	4,222 (+17%)	43,787 (-6%)	46,481 (+12%)	41,586 (-28%)	58,161 (+28%)	45,594 (-38%)
Monthly Website Page Views	6,944	6,944 (-14%)	80,654 (-31%)	116,164 (+26%)	92,094 (-29%)	129,778 (+9%)	118,634 (-33%)

## Faxes, Prints, and Sales

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
<b>Fax Pages Received</b>	26	26 (+767%)	200 (+42%)	141 (-5%)	149 (-57%)	350 (-16%)	419 (+61%)
<b>Fax Pages Sent</b>	429	429 (-16%)	6,897 (+6%)	6,515 (+66%)	3,935 (-59%)	9,524 (+3%)	9,249 (+138%)
<b>Free Prints for Job Seekers, Students, etc.</b>	946	946 (-69%)	12,908 (+301%)	3,222 (+195%)	1,091 (-61%)	2,796 (-23%)	3,631 (+16%)
<b>Black and White Patron Prints (Tracking Since 6/2016)</b>	4,205	4,205 (-9%)	60,827 (+10%)	55,206 (+66%)	33,177 (-56%)	75,818 (-6%)	81,016 (+7%)
<b>Color Patron Prints (Tracking Since 6/2016)</b>	783	783 (+19,475%)	9,994 (+3%)	9,731 (+107%)	4,709 (-58%)	11,299 (-8%)	12,285 (+20%)
<b>Flash Drives Sold (Tracking Since 6/2016)</b>	4	4	28 (+75%)	16 (-11%)	18 (-51%)	37 (-10%)	41 (-27%)
<b>Earbuds Sold (Tracking Since 6/2016)</b>	10	10 (-38%)	135 (+11%)	122 (-7%)	131 (-72%)	462 (-14%)	538 (+29%)

## Fines and Fees

Overdue Fines Dropped in 2017

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
<b>Fines and Fees Payments Received</b>	\$ 244.12	\$ 244.12 (+17%)	\$ 1,285.65 (-9%)	\$ 1,409.59 (-18%)	\$ 1,717.01 (-44%)	\$ 3,092.62 (+28%)	\$ 2,412.73 (-68%)
<b>Outstanding Fines and Fees</b>	\$ 13,671.46		13,719.57 (+60%)	8,576.40 (-84%)	53,362.56 (-4%)	55,588.42 (0%)	55,850.27 (-34%)

## Debt Collections

Unique Management Services, Inc.  
Tracking Since 2014

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
<b>Fine Payments as a Result of Collection Agency's Efforts</b>	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 268.00 (-94%)	\$ 4,183.45 (+1,727%)
<b>Library Materials Returned as a Result of Collection Agency's Efforts</b>	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 462.00 (-48%)
<b>What We Paid Collection Agency for Their Services</b>	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 134.10 (-75%)	\$ 528.66 (-5%)



## Value to Our Service Area

Visit <https://www.BranchDistrictLibrary.org/value>  
to learn how we determine these numbers.

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Value from Physical Item Checkouts	\$ 104,169.60	\$ 104,169.60 (+3%)	\$ 1,258,278.86 (+20%)	\$ 1,048,840.66 (+27%)	\$ 822,979.52 (-53%)	\$ 1,755,554.08 (-7%)	\$ 1,888,907.75 (-12%)
Value from Attending Programs (Tracking Since 1/2018)	\$ 0.00	\$ 0.00	\$ 124,880.00 (+59%)	\$ 78,390.00 (-38%)	\$ 126,690.00 (+7%)	\$ 118,485.00 (-6%)	\$ 125,795.00
Value from Fax Service (Tracking Since 1/2018)	\$ 0.00	\$ 0.00	\$ 6,798.00 (+4%)	\$ 6,534.00 (+61%)	\$ 4,056.00 (-60%)	\$ 10,205.00 (+6%)	\$ 9,668.00
Value from Free Prints (Tracking Since 1/2018)	\$ 0	\$ 0	\$ 1,765 (+298%)	\$ 443 (+173%)	\$ 163 (-61%)	\$ 419 (-23%)	\$ 545
Value from Notary Services (Tracking Since 1/2018)	\$ 0.00	\$ 0.00	\$ 610.00 (+91%)	\$ 320.00 (+42%)	\$ 225.00 (-53%)	\$ 475.00 (+44%)	\$ 330.00
Value from Digital Services (Tracking Since 1/2018)	\$ 0.00	\$ 0.00	\$ 157,770.00 (+9%)	\$ 145,136.00 (+5%)	\$ 138,316.00 (+2%)	\$ 135,824.00 (+7%)	\$ 127,476.00
Value from Using Library Computers (Tracking Since 1/2018)	\$ 0.00	\$ 0.00	\$ 32,407.32 (+60%)	\$ 20,205.54 (+12%)	\$ 18,094.74 (-75%)	\$ 72,841.08 (-2%)	\$ 74,104.66
Value from Using Library Wifi (Tracking Since 1/2018)	\$ 0.00	\$ 0.00	\$ 34,600.10 (+93%)	\$ 17,897.18 (-10%)	\$ 19,942.44 (-40%)	\$ 33,232.50 (+2%)	\$ 32,565.33
<b>TOTAL Value of Free Library Services</b>	<b>\$ 104,169.60</b>	<b>\$ 104,169.60 (-15%)</b>	<b>\$ 1,617,108.88 (+23%)</b>	<b>\$ 1,317,766.78 (+17%)</b>	<b>\$ 1,130,466.45 (-47%)</b>	<b>\$ 2,127,036.06 (-6%)</b>	<b>\$ 2,259,391.39 (+6%)</b>

## Materials Expenditures

Tracking since 2018

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Amount Spent on Books	\$ 7,120.22	\$ 7,120.22 (+15%)	\$ 110,432.25 (+1%)	\$ 108,851.89 (+27%)	\$ 85,727.68 (+12%)	\$ 76,878.30 (-18%)	\$ 93,763.50
Amount Spent on Periodicals	\$ 0.00	\$ 0.00	\$ 5,102.22 (+1%)	\$ 5,051.01 (-6%)	\$ 5,390.61 (-5%)	\$ 5,663.99 (-20%)	\$ 7,085.59
Amount Spent on Audiovisual Materials	\$ 591.15	\$ 591.15 (-14%)	\$ 13,500.24 (-43%)	\$ 23,646.40 (+39%)	\$ 16,992.04 (+13%)	\$ 15,009.96 (-17%)	\$ 17,998.47
Amount Spent on Digital Resources	\$ 2,024.00	\$ 2,024.00 (-60%)	\$ 58,842.13 (+39%)	\$ 42,439.73 (+34%)	\$ 31,708.66 (+12%)	\$ 28,412.62 (-35%)	\$ 43,798.90
<b>TOTAL Spent on All Library Materials</b>	<b>\$ 9,735.37</b>	<b>\$ 9,735.37 (-18%)</b>	<b>\$ 187,876.84 (+4%)</b>	<b>\$ 179,989.03 (+29%)</b>	<b>\$ 139,818.99 (+11%)</b>	<b>\$ 125,964.87 (-23%)</b>	<b>\$ 162,646.46</b>

## Other Expenditures

Tracking since 2018

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Total Materials Expenditures	\$ 9,735.37	\$ 9,735.37 (-18%)	\$ 187,876.84 (+4%)	\$ 179,989.03 (+29%)	\$ 139,818.99 (+11%)	\$ 125,964.87 (-23%)	\$ 162,646.46
Total Staff Expenditures	\$ 70,920.72	\$ 70,920.72 (+2%)	\$ 1,084,866.30 (+13%)	\$ 963,961.23 (+1%)	\$ 956,326.38 (-18%)	\$ 1,172,756.92 (-20%)	\$ 1,469,560.33
Expenditures in other categories	\$ 99,596.43	\$ 99,596.43 (+64%)	\$ 1,144,224.84 (+33%)	\$ 860,839.79 (+78%)	\$ 483,894.79 (+37%)	\$ 353,231.25 (-16%)	\$ 422,747.74
<b>TOTAL Expenditures in all Categories</b>	<b>\$ 170,490.15</b>	<b>\$ 170,490.15 (+31%)</b>	<b>\$ 2,217,109.47 (+19%)</b>	<b>\$ 1,865,487.82 (+3%)</b>	<b>\$ 1,819,492.24 (+1%)</b>	<b>\$ 1,797,240.67 (-13%)</b>	<b>\$ 2,054,954.53</b>

## Staffing

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Total BDL Staff	36	36 (avg) (+6%)	34 (avg)	35 (avg) (-3%)	36 (avg) (-3%)	37 (avg) (-8%)	40 (avg) (+5%)
BDL Staff with MLS Degree	5	5 (avg)	8 (avg) (+40%)	5 (avg)	5 (avg) (+25%)	5 (avg) (-33%)	6 (avg) (+20%)
Worked Full-Time Equivalents	23.22	23.22 (avg)	22.91 (avg) (+5%)	21.71 (avg) (-13%)	24.53 (avg) (-4%)	25.78 (avg) (-4%)	26.92 (avg) (+8%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	61	61	751 (-2%)	763 (-35%)	1,170 (+119%)	534	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	0	0	166 (+29%)	128 (+228%)	39 (-96%)	1,065	0

## Outreach Services

Began 2018

January 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Number of Patrons Served by Outreach Services	1	1 (-93%)	138 (+15%)	120 (+186%)	42 (-40%)	70 (-8%)	76 (+2,433%)
Number of Items Delivered to Outreach Patrons	25	25 (-50%)	548	548 (+126%)	242 (+10%)	220 (-64%)	606 (+2,231%)

## Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

January 2023

	Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Heritage Room Attendance	43	43 (+26%)	401 (+99%)	202 (+92%)	105 (-78%)	484 (-34%)	736 (+12%)
In-Person Reference Questions	14	14 (+56%)	146 (+97%)	74 (-8%)	80 (-81%)	412 (-42%)	708 (+29%)
Reference Telephone Calls	9	9 (-25%)	149 (+30%)	115 (+92%)	60 (-74%)	232 (-16%)	277 (-36%)
Online Reference Questions	0	0	32 (-24%)	42 (+24%)	34 (-48%)	65 (+8%)	60 (-5%)

## Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.

Tracking separately since April 2019.

January 2023

	Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Kids' Place Attendance	382	382 (-25%)	6,721 (+51%)	4,445 (+86%)	2,385 (-75%)	9,710	0
In-Person Reference Questions	96	96 (-11%)	1,548 (+109%)	740 (+227%)	226 (-61%)	575	0
Reference Telephone Calls	14	14 (-13%)	169 (-21%)	214 (+37%)	156 (-30%)	224	0
Online Reference Questions	0	0	0	2	0	0	0

## Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.

Tracking separately since April 2019.

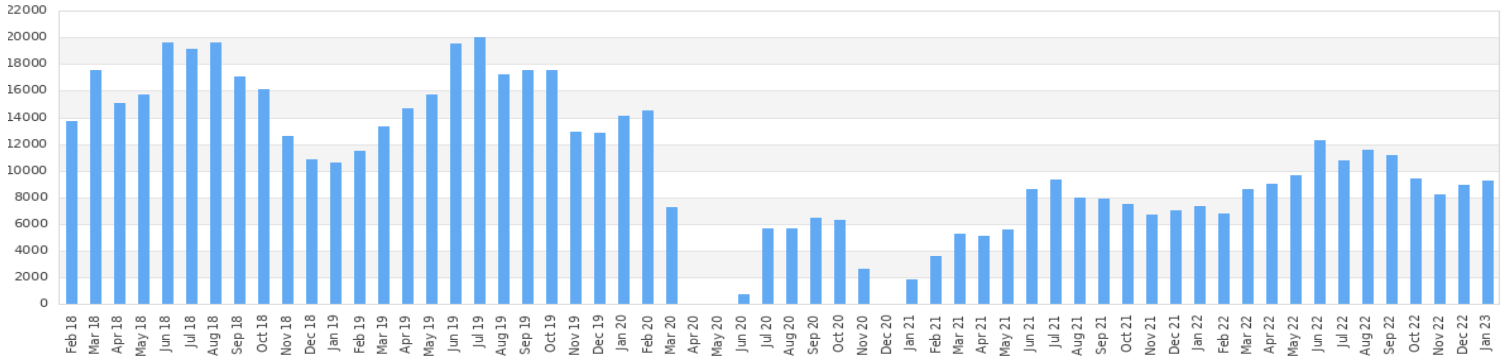
January 2023

	Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Teen Space Attendance	81	81 (+4%)	1,207 (+71%)	706 (-16%)	845 (-80%)	4,172	0
In-Person Reference Questions	3	3 (-57%)	67 (+415%)	13 (+225%)	4 (-96%)	93	0
Reference Telephone Calls	0	0	1	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

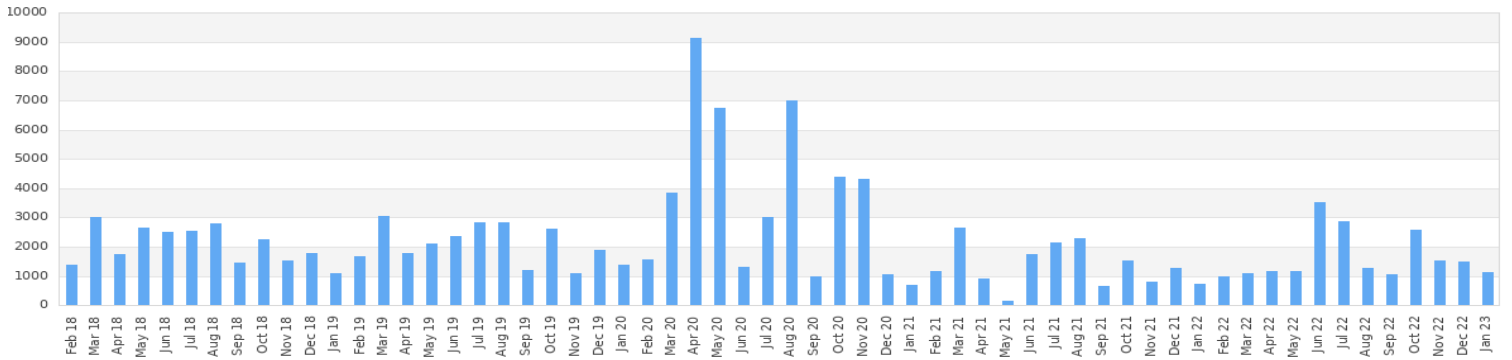
# Selected Graphs

## 5-year Monthly Trends

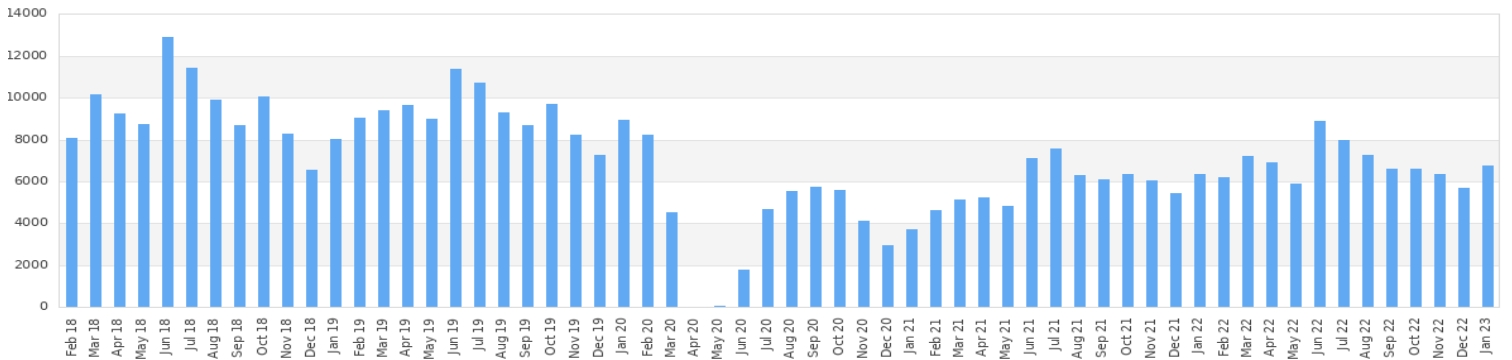
### District Attendance



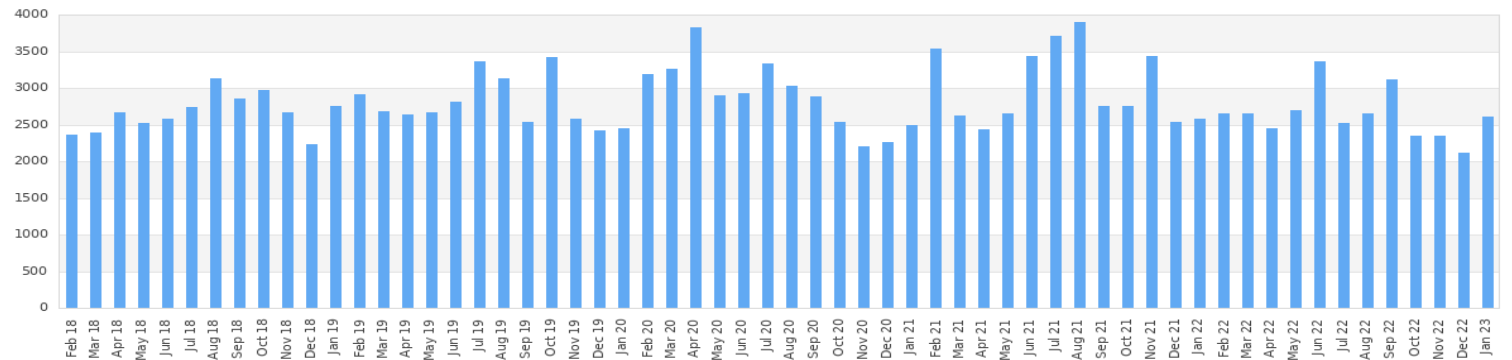
### District Program Attendance



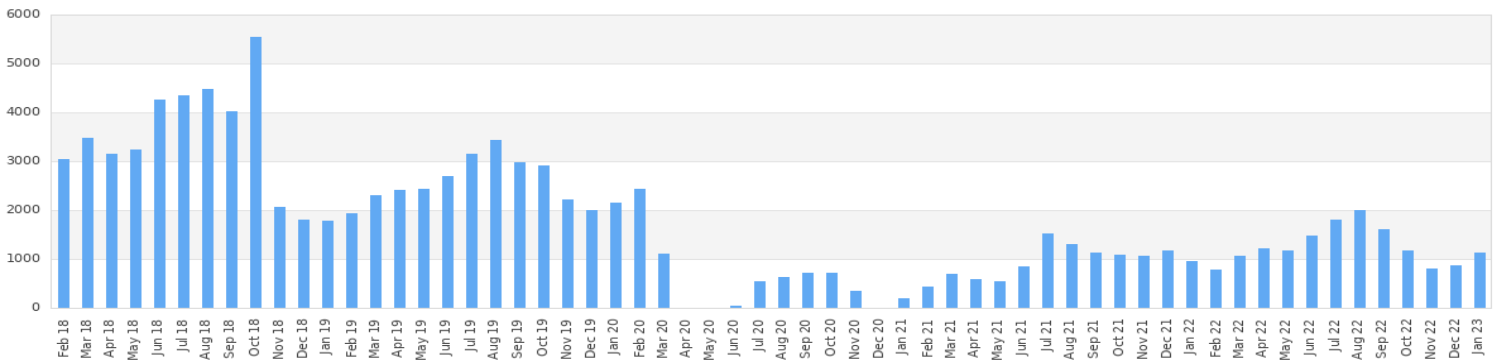
### District Physical Checkouts



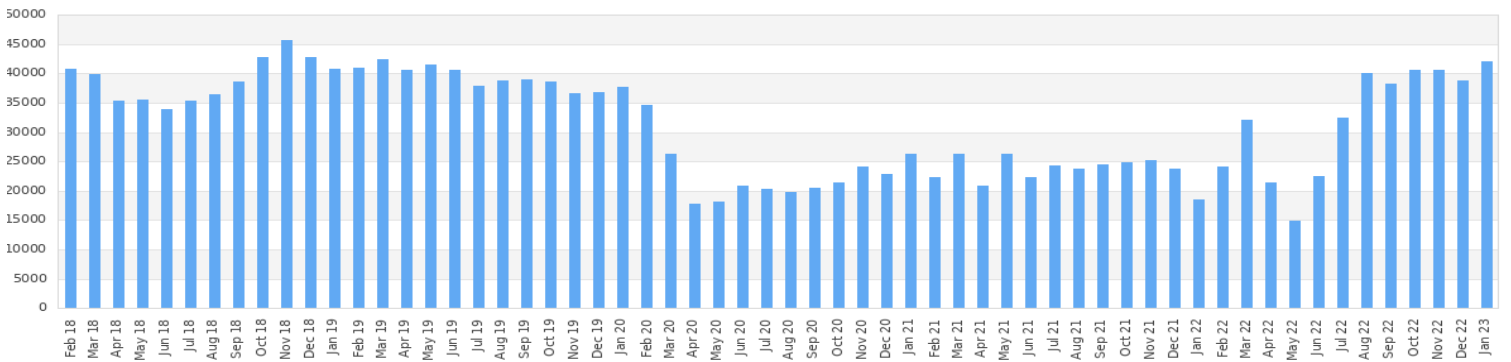
### District Digital Usage



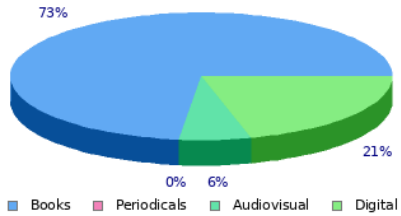
### District Use of Library-Provided Computers



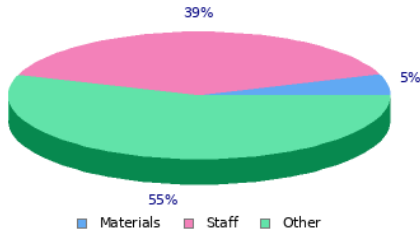
### District One-Hour Sessions on Library Wifi



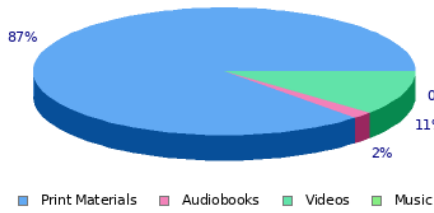
### Year-to-Date Materials Expenditures



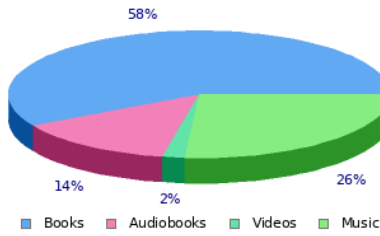
### YTD Expenditures in all Categories



### Physical Collection



### Digital Collection



### YTD Usage Breakdown of Digital Services

